



Reseller (South East Asia) Application Form

Instructions:

- 1. Section A to be completed and signed by Reseller**
- 2. Section B to be completed by Magicsoft Sales Representative**
- 3. The original signed copy to be returned to Magicsoft**

Section A (To be completed and signed by Reseller)

Company Structure and Financials

Company Information

Name of Company: _____

Business Address: _____

Main Contact Person: _____

Telephone No. _____ Fax No. _____

Email: _____ Website _____

Type of Entity

<input type="checkbox"/>	Sole Proprietorship
<input type="checkbox"/>	Partnership
<input type="checkbox"/>	Private Limited Company

Date of incorporation/registration: _____

Directors

<u>Name</u>	<u>Title/Position</u>
_____	_____
_____	_____
_____	_____

Please specify Bankers

Name of Bank: _____

Address of Bank: _____

Telephone No. _____ Account No. _____

Financial Performance: Last 3 financial years' information.

<u>Year</u>	<u>Sales</u>	<u>Profit (before tax)</u>
_____	_____	_____
_____	_____	_____
_____	_____	_____

Date of Financial Year end: _____



Profile of Company

Describe your company's principal business

<input type="checkbox"/>	Software Development	<input type="checkbox"/>	Manufacturer	<input type="checkbox"/>	Dealer
<input type="checkbox"/>	Consultant	<input type="checkbox"/>	System Integrator	<input type="checkbox"/>	Value-added Reseller
<input type="checkbox"/>	Others (Please specify: _____)				

How would you describe your principal business premises?

<input type="checkbox"/>	Retail outlet	<input type="checkbox"/>	Showroom	<input type="checkbox"/>	Offices
<input type="checkbox"/>	Others (Please specify: _____)				

Please list some of the product lines you currently offer

Describe your company's geographic coverage (i.e. Where do you have offices or resources to provide local support in sales and service?) *

Where are the majority of your customer's located, i.e. their geographic location?

How do you promote or market your company, i.e. via mail, web, combination? Please provide links to online content if possible

Are most of your sales completed online or at a physical location?

Services and Business Applications

Please explain how you believe our products would add value to your current product offerings?

What installation and continuing support services do you provide?

<input type="checkbox"/>	Software maintenance	<input type="checkbox"/>	User training
<input type="checkbox"/>	On-site Field Service	<input type="checkbox"/>	Telephone support
<input type="checkbox"/>	Software installation	<input type="checkbox"/>	Documentation
<input type="checkbox"/>	Others (Please specify: _____)		



Products Sales

Do you currently sell any products overlapping or competing with Magicsoft products?

Briefly list the value provided and the resources that would be committed to ensure a successful relationship. *

Please provide any additional information that may be pertinent to helping us consider your application.

By completing and signing this Reseller Application Form, we confirm that we have read and agree to be bound by the prevailing Magicsoft Reseller Agreement – South East Asia, Terms and Conditions, upon the approval of our application.

We hereby certify that the information supplied in this application is true and correct. We accept that the information supplied will be relied on in your consideration of our application. We undertake to inform you immediately of any material or substantial alteration to any of the information given in this application.

Name of Applicant:

Authorized Signature:

Name / Designation:

Company Stamp:

Commencement Date :

Thank you for taking the time to fill out the application and your interest in becoming a Magicsoft Reseller! Someone will be contacting you shortly with the next steps in completing the application process.



Section B (To be completed and signed by Magicsoft Sales Rep)

Magicsoft Sales Representative

Name :
Telephone No :

Please provide in the space below the business justification for the appointment of this Reseller.

Reseller Legal Name :

Reseller Code #:

Territory :

Nature of Deal (one time/long term) :

Discount :

Value Add :

Reason for appointment :

Payment Method :

APPROVED BY MAGICSOFT ASIA SYSTEMS SDN BHD MANAGEMENT.
(Signed for and on behalf of MAGICSOFT)

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KAM YAP SENG
BUSINESS DEVELOPMENT MANAGER